

TESTING PREMIUM FUELS

To simulate two full years of operation, six tractors-three filled with Ruby Fieldmaster and three using standard #2 diesel-were each operated nearly continuously for 1,000 hours, pulling 19,000 lb. sleds on a dirt track.

THE RESULTS

When the test was over, the three tractors fueled with Ruby Fieldmaster:

Soy is now being added to the premium diesel additive package that is utilized in Cenex Ruby Fieldmaster branded premium diesel fuels. Soy, which provides added lubricity, fewer emissions and is naturally high in cetane compliments the balanced lineup of additive components including aggressive detergents, corrosion inhibitors, water demulsifiers, lubricity agents, and thermal stabilizers that make up Cenex brand premium diesel fuels. Soy is also a renewable fuel that is derived from soybeans raised by our member producers. The new soy enhanced Ruby Fieldmaster is what is being supplied to the member/producers of Pro Cooperative right now!

PROVEN POWER

- started quicker
- provided increased power and fuel economy
- showed no signs of abnormal wear and tear
- ran considerably quieter and operated smoother

Ruby Fieldmaster also reduced white smoke during start-up, resulting in fewer emissions and less unburned fuel.

That's a difference that translates into real savings in equipment life, maintenance costs, work-time and fuel economy. With Ruby Fieldmaster, *the proof is in the performance!*

PROVEN PERFORMANCE PACKAGE

Ruby Fieldmaster has a complete additive package, formulated expressly for the rugged demands of agriculture. And, Ruby Fieldmaster is now soy-enriched!

Here is a list of What Ruby Fieldmaster does for you!

- Promotes quicker, more fuel-efficient starts

- Helps your engine to run smoother
- Reduces pollution
- Cleans dirty fuel injectors
- Keeps injectors clean for optimum engine performance
- Reduced friction and wear on the fuel pump
- Extends fuel pump life
- Isolates water for easy removal
- Prevents water from going through the fuel system, where it combines with sulfur to form sulfuric acid, which corrodes engine parts
- Prevents corrosion and rust from forming inside the fuel pump
- Prevents gum and varnish buildup, which can clog filters and collect in the fuel pump and injector

PROVEN ANSWERS

Q: Whats the difference between plain #2 diesel and premium diesel?

- A premium diesel fuel has a higher cetane number, better lubricity and injector-cleaning capability, versus standard #2 diesel. Cetane measures a fuel's ignition delay. Higher cetane equals a shorter delay and better ignition quality, for quicker start-ups and less pollution. Lubricity is friction reduction, which extends the life of the fuel pump and reduces down-time. Detergents keep fuel injectors clean, for optimum engine performance.

Q: Are all premium fuels alike?

- NO! Both base fuels and additives used to achieve "premium" status can vary widely by supplier. Ruby Fieldmaster offers a quality base fuel and a complete, balanced, soy-enriched additive package that's continually researched and tested, to ensure the highest quality premium diesel fuel on the market. That's why we can confidently offer our unequaled Total Protection Plan diesel fuel warranty.

Q: I've been using plain #2 diesel for years, without a problem. Why switch now?

- Over time, your engine's fuel pump and injectors get dirty, a gradual, hard to notice process that reduces both engine performance and fuel economy. Plain #2 fuel contains no additives to reduce wear, extend life, or reduce the formation of gum, varnish and corrosion, but Ruby Fieldmaster does. Continued use of Ruby

Fieldmaster keeps your fuel system in "like new" operating condition, for maximum power and performance.

Q: Why not just buy over-the-counter additive for my #2 fuel?

- Many over-the-counter additives just combine alcohol or solvents that offer very limited benefits. Plus, they usually cost you more than Ruby Fieldmaster! Ruby Fieldmaster starts with a high-grade base fuel-for a high, consistent cetane number-then adds a balanced, tested mix of detergent additives, corrosion inhibitors, oxidation stabilizers, anti-wear agents and water demulsifiers. Plus it's soy-enriched to enhance lubricity!

Ruby Fieldmaster combines specific Cenex brand lubricants, and coverage is extended up to 10 years or 10,000 hours of engine, transmission and injection pump coverage, in qualified agricultural equipment.

- *The longest coverage available.* Up to 10 years, or 10,000 hours of protection.
- *No deductible.* Unlike standard warranties, which require up to a \$500.00 deductible when a covered part/component repair or replacement is needed, we cover 100% of the covered costs.
- *No enrollment fee.* Some equipment manufacturers charge up to \$1,000 for their warranties.
- *Transferable.* Warranty may be transferred from original owner to one or more subsequent buyers, for the remainder of the warranty term.

Cenex® TOP TIER™ Detergent Gasoline maintains your vehicle automatically. With 2.5x more detergent than regular fuel, it maximizes performance and efficiency for a cleaner engine and fewer trips to the mechanic*, all from simply fueling up your tank

